

TABLE OF CONTENTS



- I. PROJECT SITE
- II. DEMOGRAPHIC
- III. PROJECT DEVELOPMENT
- A. ABSORTION RATE ANALYSIS
- **B. MARKET COMPARISON**
- C. TARGET POPULATION
- D. JOB MARKET HIGHLIGHT

EXECUTIVE SUMMARY

Developer Opportunity – 851 Sacramento Avenue, West Sacramento

851 Sacramento Avenue is strategically positioned in one of **Greater Sacramento's fastest-growing residential zones:** minutes from downtown, I-80, and the waterfront redevelopment area. This **149-unit townhouse project** benefits from excellent proximity to employers, public institutions, and daily amenities — a major draw for future homebuyers and renters.

Assessor's Parcel Number	010-320-038
• Project Address	851 Sacramento Ave, West Sacramento, CA 95605
• Proposed Use	Residential Mixed-Use (149 Houses)
• Gross Site Area	8.16 ACRES
 Proposed Site Coverage Buildings Private Circulation Landscape/Hardscape 	Buildings – 28.31 % Roads – 28 % Landscape – 14% Misc Hardscape – 30%
• Proposed F.A.R.	2
 Proposed Density 	18.25 House Per Acre
• Proposed Unit Mix	2 & 3 floor Units
Proposed Height	2–3 stories; max height: 35 ft
 Proposed Parking 	[149 resident spaces + 42 Guests Parking]
 Proposed Common Open Space 	15000 Sft





Why Developers Should Pay Attention

- Strong Absorption in nearby new home projects
- Underserved townhouse product in West Sacramento
- Infrastructure in place sewer, water, and roadway access
- Zoned and positioned for mid-term value growth
- Eligible for potential incentives or streamlining due to infill status

Major Employers & Economic Drivers

- CalSTRS Headquarters (1.5 miles) Over 1,200 employees
- CA Dept. of General Services Core state government presence
- Ramos Oil & Industrial Corridor Logistics and energy employers nearby

Government Anchors

- City Hall Less than 5 minutes away
- Sacramento Capitol District ~10 minutes via I-80

Healthcare

- Sutter Medical Plaza & UC Davis Health Major providers within a 10–15 minute drive
- Strong healthcare employment base

Schools & Education

- River City High School, Elkhorn Village Elementary
- West Sacramento Early College Prep nearby charter option
- Easy access to UC Davis, Sacramento State for student housing potential

Parks & Recreation

- River Walk Park, Sierra Vista Park, Bridgeway Lakes Park
- Waterfront access and active lifestyle appeal

Retail & Essentials

- Target, Raley's, Arteaga's, IKEA, Westbridge Plaza
- Walkable or <10-min drive access to shopping, groceries, dining



NEARBY AREA

• The Washington District is an ur-ban 194-acre historic neighbor-hood located on the West Sacramento riverfront within a mile of downtown Sacramento. Bound by the Tower Bridge Gateway on the south, the Sacramento Riv-er on the east, a street on the north, and portions of 6th Street and 8th Street on the west, the Washington District is an area that has potential for sustain-able, mixed-use development. It features a mix of land uses and building forms with the City's oldest buildings, a walkable com-mercial district, some of its most established residential neighbor-hoods, and treelined streets.





ABSORBTION RATE ANALYSIS

Absorption Rate in Sacramento's Housing Market

As of May 2024, the absorption rate in Sacramento County was reported at **68.3**%, indicating a strong seller's market at that time. However, market conditions can change, and more recent data may show different trends. Sacramento Association of REALTORS®

Current Market Indicators

While specific absorption rate data for April 2025 isn't readily available, other market indicators provide insight into current conditions:

- Median Sale Price: In February 2025, the median sale price in Sacramento was \$488,000, a 1.4% increase compared to the previous year. Redfin+1Zillow+1
- Days on Market: Homes are spending a median of 20 days on the market, up from 13 days the
 previous year, suggesting a slight deceleration in sales pace. Redfin
- **Homes Sold**: There were 258 homes sold in February 2025, a slight decrease from 269 homes sold in February 2024, indicating relatively stable sales volume. Redfin

These indicators suggest that while the market remains active, there may be a trend toward longer selling times and slight adjustments in pricing dynamics.



ABSORPTION PACE ANALYSIS

851 SACRAMENTO AVENUE

PROJECT SUMMARY

- 139 townhouse units
- 5-8 units per month absorption
- 27.8 months to 17.4 mo sell-out period

ABSORPTION SCENARIOS

OPTIMISTIC

UNITS / MONTH

17,4 MONTHS

CONSERVATIVE

UNITS / MONTH

27,8 MONTHS

KEY CONSIDERATIONS

- Market positioning & pricing strategy Phased release approach
- Phased release approach
 - Buyer incentives

MARKET COMPARISON



\$550,000





4 beds 3.5 baths 1,901 sq ft 4057 Southampton St, West Sacramento, CA 95691

2,357 sq ft lot • \$110 HOA • 2 garage spots

Keller Williams Realty

*number of unit x Listing price 149 units *\$550,000=\$81,950,000

LAND VALUE: \$16,390,000 (20% OF PROJECT)



TARGET POPULATION

Target Population for 851 Sacramento Avenue Townhomes

Young Families

- Looking for affordable homeownership with room to grow
- Prioritize proximity to schools, parks, and childcare
- Want safe, walkable neighborhoods with a suburban feel near city access
- Likely interested in 3-bedroom townhomes with garages and yards

Young Professionals & Dual-Income Couples

- Working in downtown Sacramento or surrounding areas (government, healthcare, tech)
- Prefer low-maintenance, modern homes close to transit/freeways
- May be first-time buyers moving out of rentals or condos
- Seek smart home features, EV readiness, and private garages

Graduate Students or Early-Career Academics

- Attending UC Davis, Sacramento State, or professional schools
- Could live solo or with roommates in smaller 2–3 bed layouts
- Interested in new, efficient builds near transit routes

Investors / Small-Scale Landlords

- Seeking rental properties in fast-growing areas
- Attracted to brand-new construction with low maintenance costs
- May rent to professionals, students, or small families



Job Market Highlights – Sacramento 2025



- Over 1,400 tech companies, including Apple and Intel
- Average tech salary:\$111,000+



Government Hub

- Thousands employed by the State of California, Sacramento County and local agencies
- Strong job stability and benefits



Education Sector

- Jobs at CSU Sacramento, American River College, and school districts
- Opportunities in teaching, administration, and support roles



Healthcare Powerhouse

- Major employers:
 Kaiser Permanente,
 Sutter Health
 UC Davis Health
- UC Davis Health's ranking in Forbes' Best Employers



Education Sector

- Jobs at CSU Sacramento, American River College, and school districts
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Economic Snapshot

- Unemployment Rate: 4.3%
- Job Growth Outlook: Stable across sectors

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Empty Nesters / Downsizers

- Moving from larger homes, seeking simpler lifestyles without giving up privacy
- Interested in quality finishes, quiet streets, minimal stairs or ground-level units
- May value nearby amenitiies, medical care, and open green space



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Job Market Highlights – Sacramento 2025

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Tech Boom

Over **1,400 tech companies**, including Apple and Intel

➤ Average tech salary: \$111,000+

Healthcare Powerhouse

Major employers: Kaiser Permanente, Sutter Health, UC Davis Health

➤ UC Davis Health ranked **Top 20 in Forbes' Best Employers**

Government Hub

Thousands employed by the State of California, Sacramento County, and local agencies

➤ Strong job stability and benefits

Growing Construction & Engineering

High demand for civil engineers, project managers, and trades

➤ Fueled by infrastructure and housing expansion

Education Sector

Jobs at CSU Sacramento, American River College, and school districts

➤ Opportunities in teaching, administration, and support roles

Economic Snapshot

• Unemployment Rate: 4.8%

• Job Growth Outlook: Stable across sectors

• Future Minimum Wage: Proposed \$18 by 2026



California State Capitol





HEALTH, EDUCATION, PUBLIC SERVICES











